



**CAMEROON STUDENT ASSOCIATION  
UNITED STATES OF AMERICA**

**2010 SPONSORSHIP PACKAGE**

**Cameroon Student Association**



**United States of America**

Dear Prospective Donor/Sponsor:

Accept my greetings on behalf of the Cameroon Student Association in the United States (CAMSA – USA). It's our honor to invite you to take a moment to review our sponsorship proposal. It's our hope that you will strongly consider supporting our organization and its initiatives.

Founded in 1985 CAMSA – USA is a non-profit organization that advocates for students of Cameroonian descent in the United States. Our mission as an organization of students, alumnus, and friends is to increase the number of academically and professionally successful members while addressing and raising awareness of challenges faced by our Cameroonian compatriots and the global community.

We appreciate your support to our organization and its initiatives. Please complete the Donation/Sponsorship Form included and return it as your earliest opportunity to the address listed. If you have any questions, please contact Felix LeShey at 214-566-8175.

Thank you for your time and consideration and we look forward to your contribution.

Sincerely,

National Executive Committee  
Cameroon Student Association

[www.camsa-usa.org](http://www.camsa-usa.org)

**Cameroon Student Association**



**United States of America**

## **ABOUT CAMSA – USA**

The Cameroon Student Association in the United States of America (CAMSA – USA) is a non-profit association that advocates for students of Cameroonian nationality or descent in the United States. The organization encompasses various chapters across the United States and a National Executive board that coordinates activities and initiatives on a broader / national scale.

As an organization and a united front, below are some of our goals and objectives:

- Address challenges facing our members through organization of functions, forums to help promote professional development and enhance opportunities for academic growth and success.
- Address concerns and problems faced by our members by serving as a voice representing them and acting as a liaison to appropriate authorities.
- Promote cooperation between American educational institutions and educational institutions in Cameroon for the mutual benefit and development of our members in the United States and compatriots in Cameroon.
- Contribute in an organized manner to the economic, cultural and social development of Cameroon.

To ensure that we work towards the goals and objectives the organization is made up of a National Executive Committee and a variety of committees.

Cameroon Student Association



United States of America

CAMSA - USA INITIATIVES / PROGRAMS DESCRIPTION

**CAMSA – USA Scholarships Initiative  
(Initiative Estimated Cost: \$10,000.00)**

CAMSA – USA in order to support its student body financially, would like to provide deserving students with scholarships. It's our goal to provide scholarships to undergraduate and graduate students who have demonstrated a high amount of academic success while contributing positively to the community. This year our goal is to provide up to \$10,000.00 in scholarship at various level.

**CAMSA – USA Collegiate Workshops Initiative  
(Initiative Estimated Cost: \$6000.00)**

CAMSA – USA during our next national convention in ATLANTA plans to proctor workshops on maintaining student visa, resume building, job searching strategies, career planning, dressing for success, financial responsibility, and professional development.

**CAMSA – USA Quarterly Newsletter Initiative  
(Initiative Estimated Cost: \$4000.00)**

CAMSA – USA plans to publish quarterly newsletter to keep its members and the Cameroonian community up to date with the happenings. And more importantly promote up coming programs to generation greater participation.

Cameroon Student Association



United States of America

**CAMSA – USA Website Redesign Initiative  
(Initiative Estimated Cost: \$1500.00)**

CAMSA-USA plans to update its most powerful communication tool, the website. The site is used as the primary method to convey information about the organization to its members, prospective members and the general public. Our current website is out of date per today’s trend and does not provide effective update mechanism. Thus a complete redesign will provide us membership with better usability, structure and functionality.

**CAMSA – USA National Convention Initiative (Initiative Cost:  
\$15,000.00)**

CAMSA-USA will be holding its annual convention in ATLANTA (August 12 – 15<sup>th</sup>, 2010). During this convention we will be hold various educational/informative workshops, sporting/social events and a “Patrons’ Banquet” where we plan to recognize sponsors and award student scholarships.

Cameroon Student Association



United States of America

## SPONSORSHIP OPPORTUNITIES

### **Title Sponsor: \$10,000.00 +**

- Sponsor's Logo on Flyers and Shirts
- Press Release
- Radio and TV Acknowledgment
- 8 seats at "Patrons' Banquet"
- All access to National Convention's Events

### **Gold Sponsor: \$5,000.00 - \$9,999.99**

- Sponsor's Logo on Flyers and Shirts
- Press Release
- Radio Acknowledgment
- 8 seats at "Patrons' Banquet"
- All access to National Convention's Events

### **Silver Sponsor: \$3,000.00 - \$4,999.99**

- Sponsor's Logo on Flyers and Shirts
- Press Release
- 10 seats at "Patrons' Banquet"
- All access to National Convention's Events

### **Bronze Sponsor: \$1,000.00 - \$2,999.99**

- Sponsor's Logo on Flyers
- Press Release
- 8 seats at "Patrons' Banquet"
- All access to National Convention's Events

### **Student Sponsor: \$200.00 - \$999.99**

- Press Release
- 1 seat at "Patrons' Banquet"
- All access to National Convention's Events

Cameroon Student Association



United States of America

## SPONSORSHIP / DONATION FORM

**Sponsor / Donor Name:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Mailing Address (Cont):** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

### Sponsorship Level:

**Title Sponsor [    ] Gold Sponsor [    ] Silver Sponsor [    ]**

**Bronze Sponsor [    ] Student Sponsor [    ]**

Please make checks payable to: **CAMSA - USA**

Mail Completed Forms to:

**CAMSA - USA  
P.O. Box 180096  
Dallas, TX 75218**